

***The Institute for Safe Medication Practices (ISMP) offers ConsumerMedSafety.org, a new free website dedicated to helping prevent medication errors that could harm health care consumers.***

*“Preventing medication errors is not just a responsibility for health professionals—consumers like you can also play a vital role.”* That’s what the homepage banner says on our new consumer website, [ConsumerMedSafety.org](http://www.consumermedsafety.org) (<http://www.consumermedsafety.org>). The website is exclusively designed to bring the message of medication error prevention directly to consumers. It is interactive and provides reliable, expert advice that will clearly impact medication safety. The site offers consumers various methods of learning about drug safety, including but not limited to the following:

- *Blinded, memorable stories about actual errors and how to prevent them*
- *A consumer error-reporting program that communicates issues to ISMP, FDA, and medical product manufacturers to foster large-scale changes in healthcare*
- *Safety tools and resources, such as how to administer medications by various routes, and which medications cannot be crushed*
- *Videos on medication safety topics*
- *Personalized free e-mailed safety alerts from ISMP, FDA, and our safety partner, IGuard, customized according to the list of medications the consumer provides to us via a secure database. Sign up at:*  
<https://www.consumermedsafety.org/medsafetyalert.asp>

**ConsumerMedSafety.org** was created to improve health outcomes related to medication use, medication adherence, health literacy, and patient/provider collaboration and communication. The idea is to empower consumers to question healthcare professionals who are prescribing, dispensing, and administering medications to ensure potential problems are addressed to their satisfaction. We hope that you and your family will take advantage of our unique medication alert system.